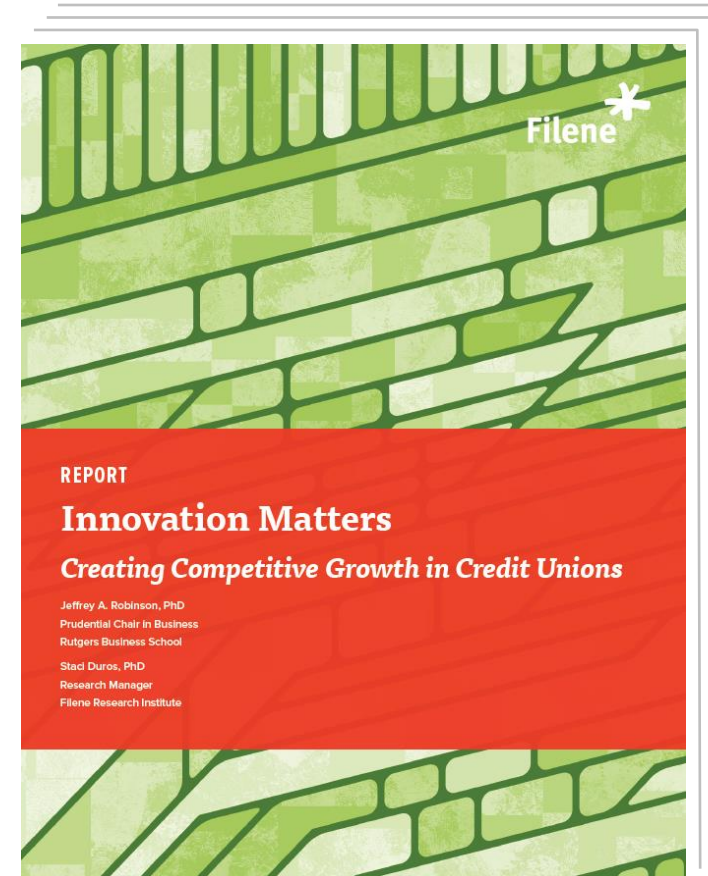


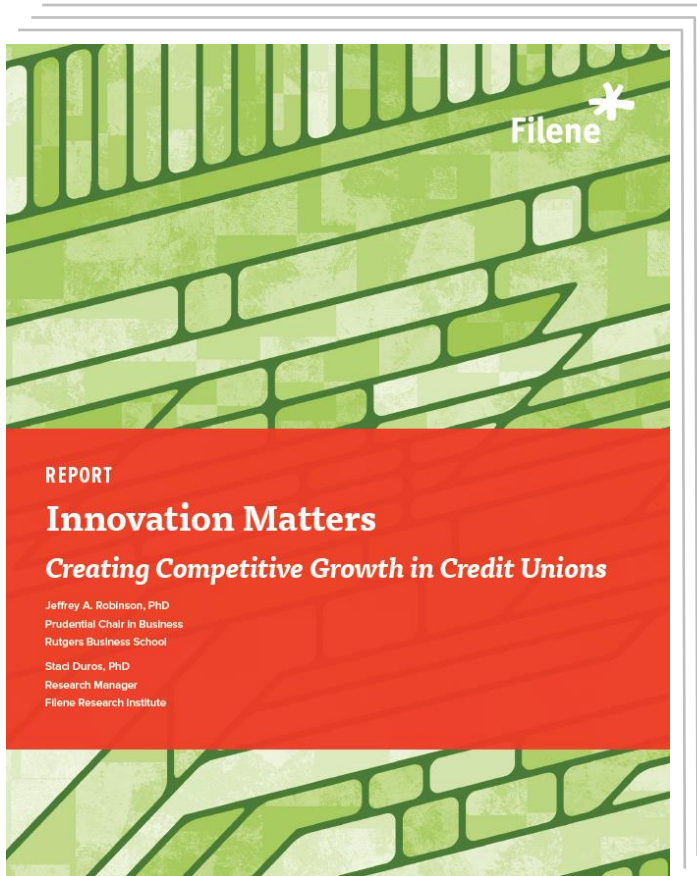
**FINANCIAL INCLUSION: AN UPDATE
ON SOCIAL INNOVATION SOLUTIONS
TACKLING RACIAL DISPARITY**

Building Blocks of Credit Union Innovation

These building blocks are visual representation of the components (blocks) of credit union services, products, value and experiences. Each block represents a different aspect of what credit unions do and how they do it.



Report #541: Innovation Matters



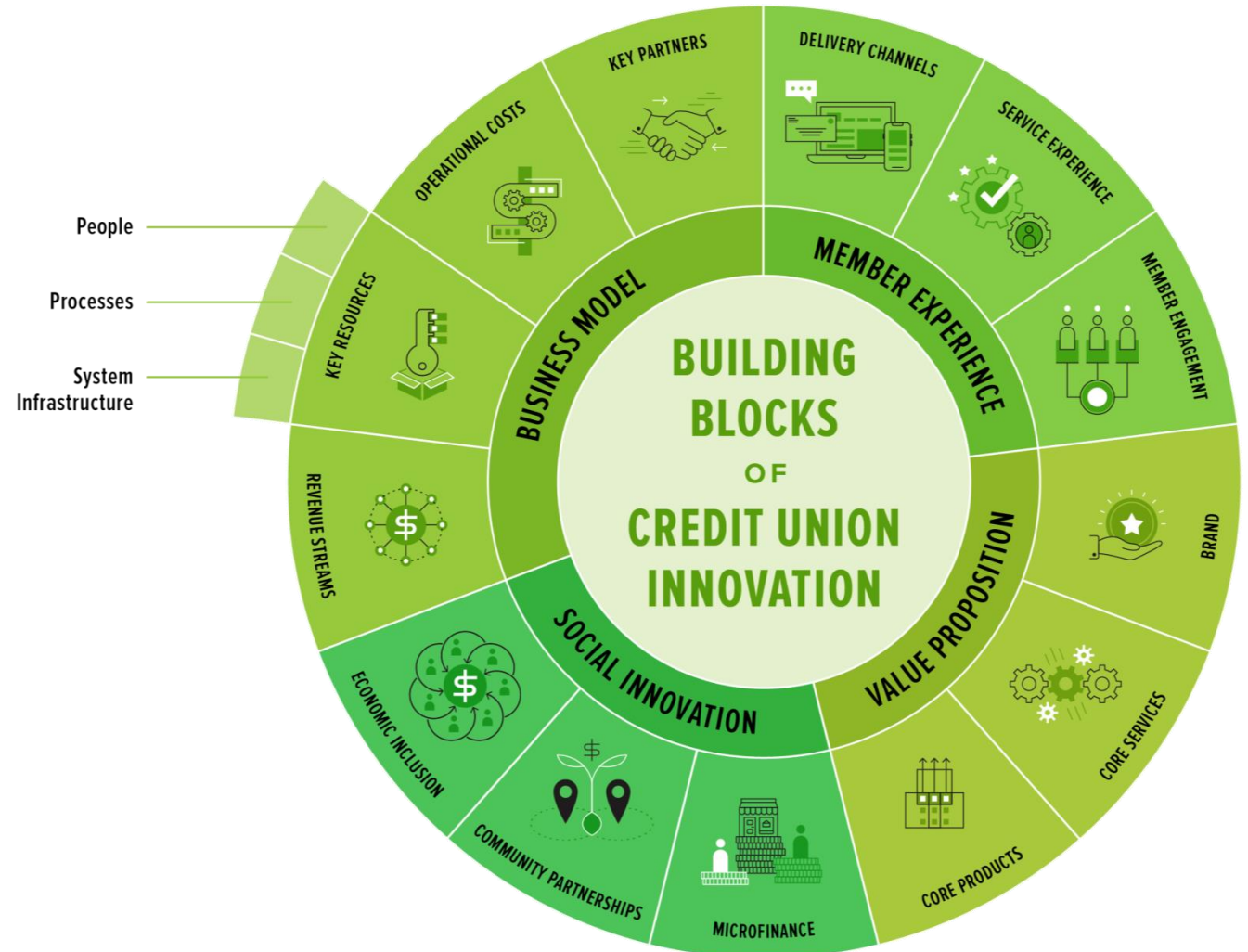
- By Dr. Jeffrey Robinson and Dr. Staci Duros
- Released during big.bright.minds. on the Filene.org website



Credit Union Innovation can be Impactful

SOCIAL INNOVATION

is a superpower that credit unions' sometimes forget they have.

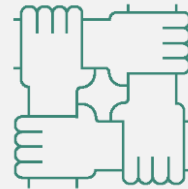


Using Social Innovation to Solve Problems



Economic Inclusion

Intentionally including groups of people who have been historically excluded from participating in the economic life of the community or market



Community Partnerships

Expanding your reach through creative partnerships specifically with a social objective



Micro-financing for Small Biz + Individuals

Developing a sustainable financial vehicle for small dollar loans. Based upon Dr. Mohammed Yunus' Nobel Prize winning model.

SDGs and Community Economic Development

THE GLOBAL GOALS For Sustainable Development

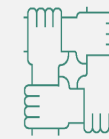


1,2,3,5,8,10,11



Economic Inclusion

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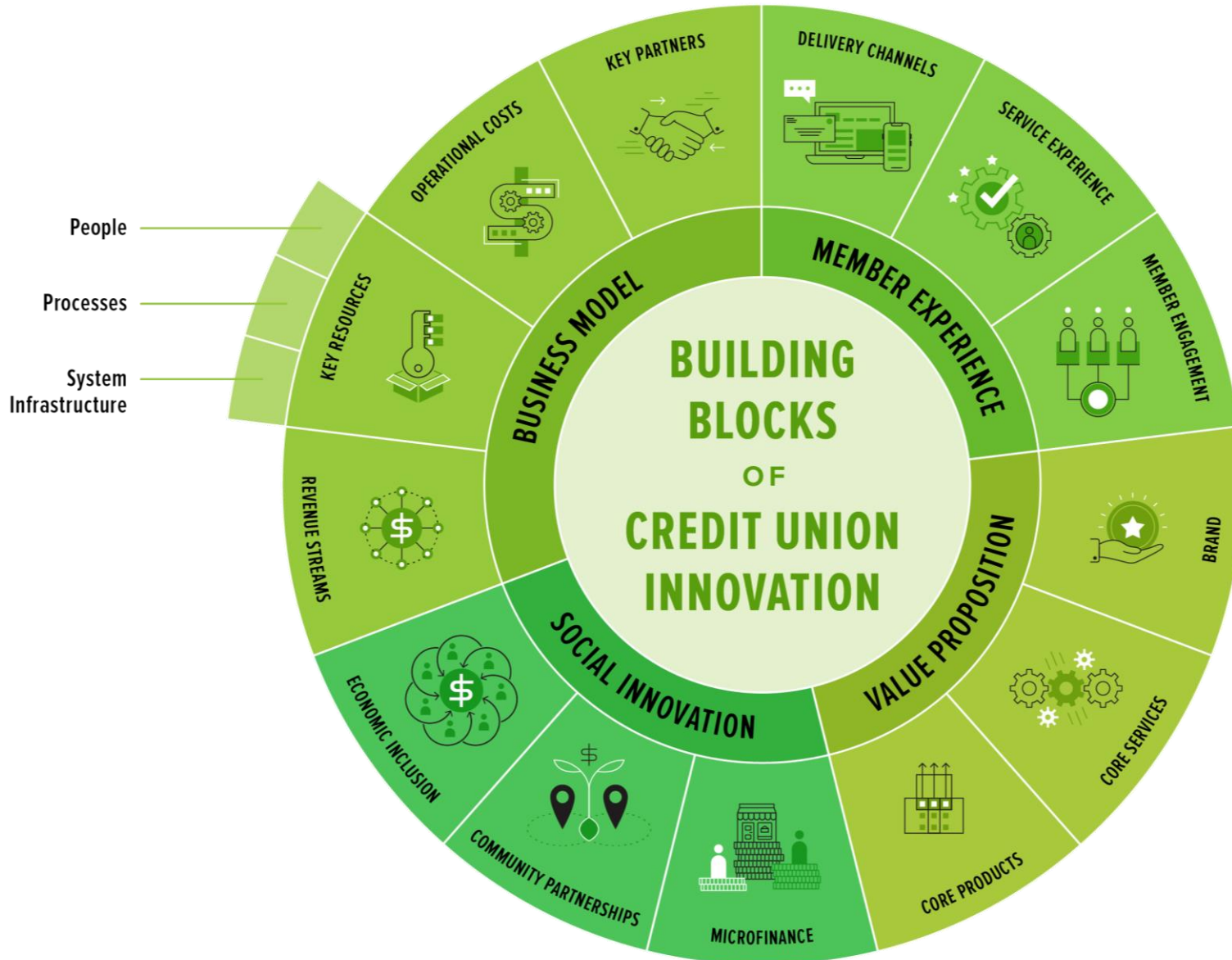
Community Partnerships

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What can Credit Unions do?



1

Connect with your business community

2

Participate in small business & community organizations

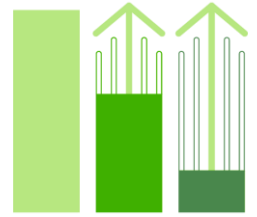
3

Take an **ecosystems** approach to economic development in your community

**THE RACIAL ECONOMIC
EQUITY INCUBATOR CASE STUDIES**

THE INCUBATOR

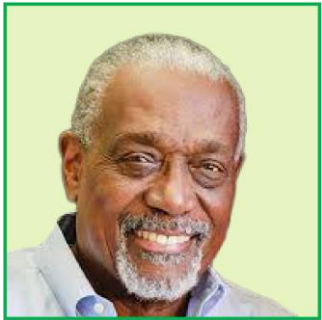
RACIAL ECONOMIC EQUITY INCUBATOR



	Scissortail Oklahoma City, OK		HAWAIIAN COMMUNITY ASSETS Kaua'i, HI		GreenPath. financial wellness East Lansing, MI
	CAPITAL CITY CHAMBER OF COMMERCE Tallahassee, FL		NORFOLK STATE UNIVERSITY Norfolk, VA		THE BRONX COMMUNITY FOUNDATION BUILDING A BETTER BRONX New York, NY
	RIGHT TRACK SINCE 1988 St. Paul, MN		MARINE CREDIT UNION FOUNDATION La Crosse, WI		Habitat for Humanity, House of Hope, 24/7 Blac. Waterloo, IA

THE RACIAL ECONOMIC EQUITY INCUBATOR AWARD

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THE INCUBATOR

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